



**CartoCosmos**

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## **Making of UGRADS Video Presentation**

### **Strategy/Motivations:**

Initially, we met as a team to discuss individual ideas for how to go about making a video presentation. We filtered through the discussed ideas and came to the conclusion that we should individually record ourselves presenting each slide. We also decided on having a blank white backdrop as our setting and shared a reference image of how far to position ourselves away from the camera. We wanted to ensure that each of us had a uniform setting and picture so that it wouldn't distract the viewer when we transitioned speakers. We had hoped to edit out the backdrop and have a transparent video of ourselves speaking, but it proved difficult with a white backdrop rather than a brightly-colored one.

### **Technologies:**

- **Filming:** We used our **laptop webcams** and **camera phones** to record ourselves presenting.
- **Editing:** We used **iMovie** to edit the presentation. This involved adding ourselves speaking as picture-in-picture overlays, jpeg images of each slide as the main viewing content, and adding transitions between the slides.

### **Process:**

- **Individual Recording:** Each team member used either their laptop or cell phone to record themselves presenting each slide. We made sure to have similar white backdrops and positioned ourselves away from the camera in a uniform manner. We found it easier to record one slide at a time. When finished, each team member uploaded their slides (with a filename "<name><##>.mp4" indicating the team member and the slide number) to dropbox.
- **Editing:** One team member compiled the video using iMovie and added transitions, picture-in-picture overlays, and cut the beginning and end of videos to line up with transitions. We chose to add transitions to smoothly transition between slides and speakers.