

Peak Adventure Experiences: Design Review

Team: Alonso Garcia, Yahir Espinoza, Jack Morris, Makaela Crookes

Client: Paddy McGarry

Mentor: Ogonna Eli



Problem Statement: The Market

In 2024, 70% of Americans had regrets about moving [1]

- 21% wanted a change
- 18% wanted a better quality of life

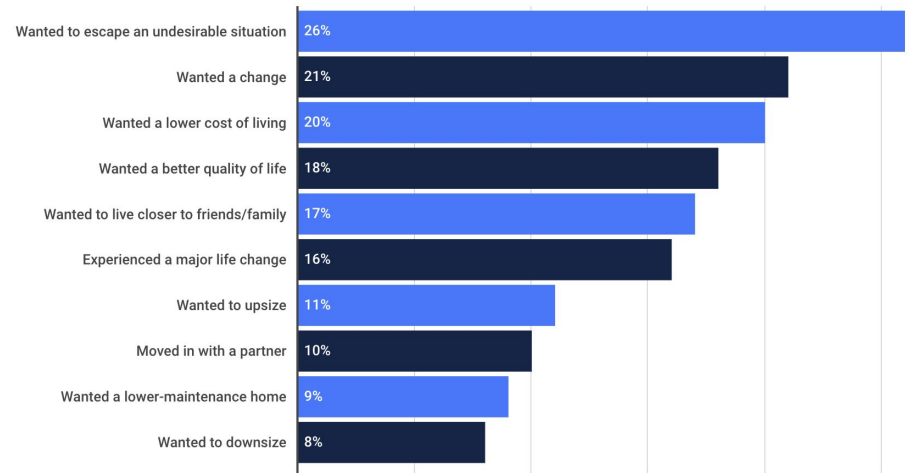


Figure 1: Bar chart of homeowner's relocation reason [1]



Problem Statement: Client

Padraic “Paddy” McGarry

- Owner and CEO of The Scouting Party

The Scouting Party

- Flagstaff tours
- Instills confidence in relocating for future homeowners



Figure 2: Paddy McGarry [2]



Problem Statement: Current System

Static web page

- Difficulty in conveying core local information
- No customizability for each user

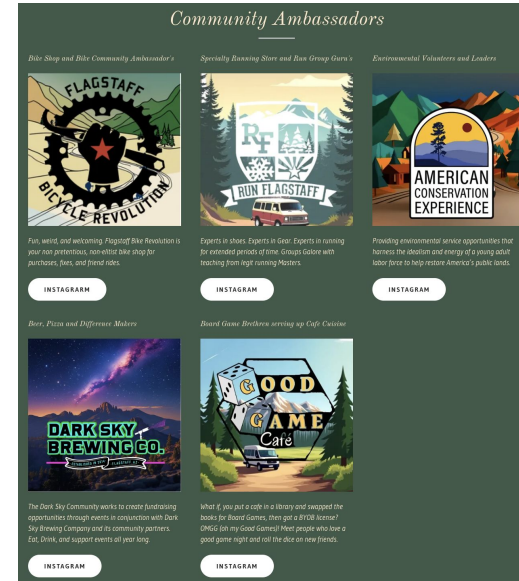


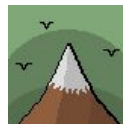
Figure 3: The Scouting Party website with listed community ambassadors [2]



Solution Overview

Virtual Flagstaff:

- Develop a gamified relocation experience
 - Games with potential rewards
 - NPCs with informational dialogue
 - Customer acquisition



Key Requirements

- Log-in/Guests
- Progress saves
- Smooth gameplay
 - Movement
 - Camera
 - Collisions
- Weather display



Risks & Feasibility

- Excessive:
 - requests for user information
 - Advertisements
 - Forced interactions
- False/outdated information
- Lack of engagement
- Overemphasis on mini games



Schedule

Stage 1) Functional Demo

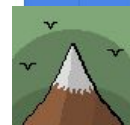
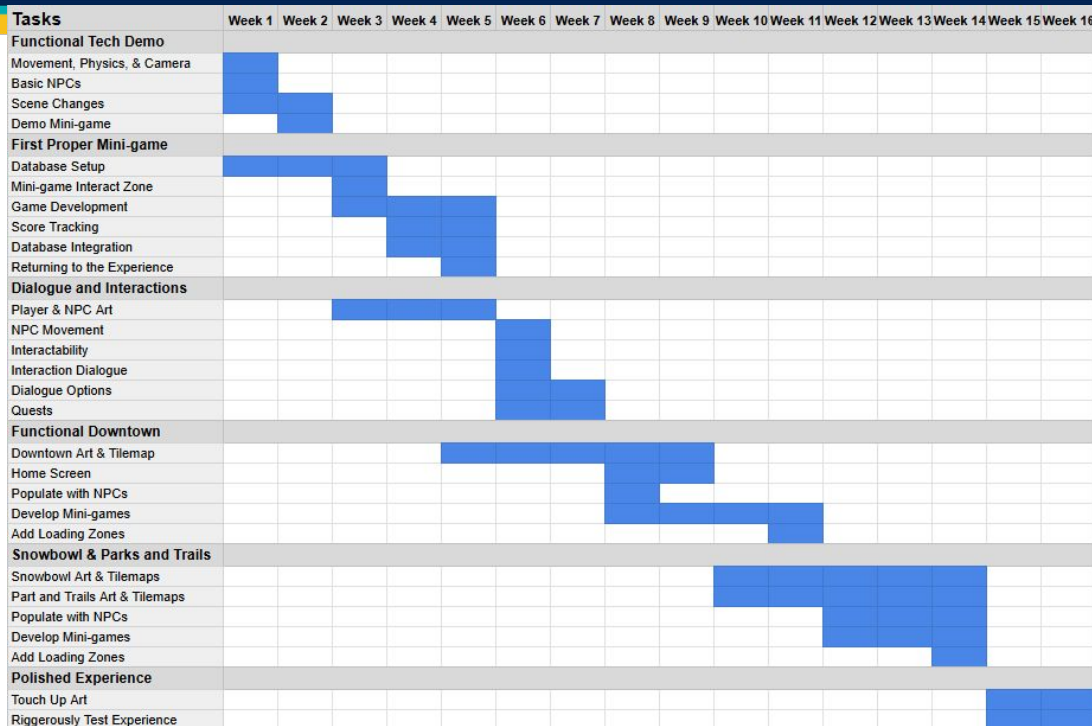
Stage 2) First Mini-game

Stage 3) Dialogue and
Interactions

Stage 4) Functional Downtown

Stage 5) Snowbowl & Parks

Stage 6) Polished Experience



Development Plan

- Follow the Schedule
 - Finish the tech demo and groundwork
 - Continue into next semester
 - Stage 4 by spring break
- Follow up with Clients & Mentor for feedback
- Project is on track



Conclusion

Summary

- Exciting ways to explore
- Reinvent moving

Future expectations

- Branching out



Thank you!

Questions?



References

- [1] J. Dunaway-Seale, “2025 data: 70% of Americans have regrets about moving,” Anytime Estimate, <https://anytimeestimate.com/research/moving-trends-2025/>.
- [2] P. McGarry, The Scouting Party, <https://scoutingparty.com/>.

