

Healthy Lifestyle Coach



Team Hive Thrive

Fall 2025 - Spring 2026

Mentor

**Md Nazmul
Hossain**



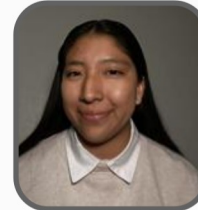
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The Problem



Lack in Social Health in Apps

Overlook social well-being in adolescents



Limited engagement for Gen-Z

Unable to keep users motivated and engaged



Missed Research Opportunity

Unable to connect or provide effective guidance

Meet Our Client

Dr. Okim Kang

Department of English
(TESL/Applied Linguistics)
NAU Professor



United Way



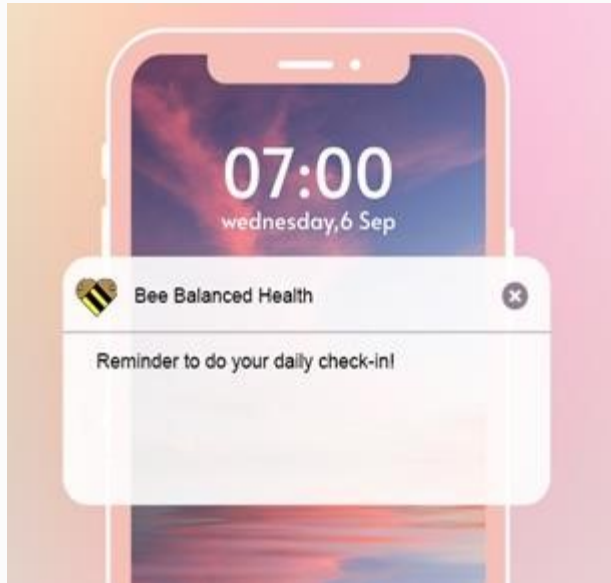
Business Opportunity

An international
non-profit
organization.

United Way of
Northern Arizona
coming to NAU.

Initiative aligns
directly with our
mission.

Our Solution



Virtual Coaching



Mobile App



Notification
System



Gamifying
features

Plan For Development

Weekly client
and mentor
meetings.



User testing and
emphasis on
quality
management.



Release a project
with immediate
impact.



Thank You For Your Time Any questions?

You will be able to find our website here:

